



The Confluence Partnering Organization Organizational Strategic Plan 2010 - 2020

The Confluence Partnering Organization was formed in 1998 to raise the awareness and the importance of The Confluence to the quality of life of all residents and the economic competitiveness of the region. The Confluence Partnering Organization is comprised of five nonprofits from around the region - Trailnet, Grace Hill Settlement House, Greenway Network, Southwestern Illinois Resource, Conservation and Development, and The Trust for Public Land.

After 10 years of collaborative efforts, the Confluence Partnering Organization (CPO), with the assistance of consultants, Collaborative Strategies, Inc. engaged in a strategic planning process to reevaluate the effectiveness of its own organizational structure in accomplishing its mission to support the shared regional vision.

OUR MISSION

Convene, strengthen and leverage the collaborative regional efforts of diverse stakeholders to sustain a shared vision for the Confluence that reconnects people to America's great rivers through heritage, conservation and recreation.

STRENGTHS

Unique Strengths of the Confluence Partnering Organization

- Singular focus on the Confluence region
- Advocate and convener of the regional “Big” picture
- Successful catalyst and incubator of programs, events and projects



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GOALS 2010 - 2020

National & International Recognition

TO gain national and international recognition of specific sites and for the entire Confluence corridor through programs such as the National Heritage Area designation

Regional Importance & Use

TO increase the prominence and commitment in the community for the Confluence as a regional priority

TO strengthen the role and understanding of the Confluence in the daily life of the Saint Louis community as well as for the visitor

Alliances & Partnerships

TO continue to diversify and broaden stakeholder participation in the Confluence Partnership

TO explore more formal alliances with synergistic organizations for greater collective power and capacity to deliver the shared vision of the Confluence

Organizational Structure

Realign the organization's structure based on the identification and requirements of new major sources of funding, alliances and partnerships



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Interview List

| | |
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| John Bachmann | Civic Progress (Edward Jones) |
| Peter Sortino | Danforth Foundaton |
| John Hoal | H3 Studio |
| Tom Schlafly | Thompson Coburn LLP (Confluence Advisory Board) |
| David Fisher | Great Rivers Greenway District |
| Mike Buehlhorn | Metro East Park and Recreation District |
| Cynthia Whiteford | The Trust for Public Land |
| Paul Labovitz | Mississippi National River & Recreation Area |
| Tom Bradley | National Park Service |
| Mark Badasch | Collinsville Area Recreation District |
| Frank Miles | Madison County Planning |
| Chris Chadwick | FOCUS St. Louis |
| Jim Mann | Taylor Family Office |
| David Wilson | East West Gateway Council of Governments (Confluence Advisory Board) |
| Mike Murray | Great Rivers Greenway District Board |
| Kathleen Strout | Civic Progress |
| Deborah Patterson | Monsanto |